

Cherokee Area Council Facebook Policy

Facebook is to be used as a communications, marketing, and safety tool for the Cherokee Area Council. Use will be monitored daily by the Osage Hills District Executive, Osage Hills District Committee Chairman, and/or the Osage Hills District Committee Social Media Chairman.

1. The Cherokee Area Council, #469 Facebook page will be launched as a “fan” page. *(This means that topics will be posted which will solicit dialogue vs participants posting randomly.)*
2. Upon the change of position among any of the aforementioned people, the Facebook account password must be changed.
3. Anything considered newsworthy from the Osage Hills District, Grand Lake District, the Council, or BSA in general may be posted to the Facebook page. This includes event information, awards, meeting reminders, emergency announcements, new rules and regulations, updates on training, updates on materials, and any other appropriate news. Any inappropriate postings (as determined by Council leadership) will be removed from the Council Facebook page.
4. In the event that any negative Facebook comments about Scouting are posted to the Council Facebook page, every effort will be made to contact the individual who posted the negative comment to help turn the negative comment to a positive experience with Scouts and the BSA.
5. Scout or Scout leader pictures may not be posted to Facebook without one of the following conditions being met: (1) permission of the Council Executive or his/her designee, (2) written permission from a minor Scout’s parents, or (3) written permission from an adult Scout leader. This permission may be an acknowledgement in registration material noting that pictures of those in attendance may be used for promotional materials.
6. Any confidential or personal information about Scouts or Scout leaders may not be posted to the Council Facebook page.
7. This policy may be changed at any time by the Council Executive Board or Executive Committee, Council Executive, or the Council Key Three.