

Cherokee Area Council Twitter Policy

Twitter is to be used as a communications, marketing, and safety tool for the Cherokee Council. Use will be monitored by those named below.

1. Access to the Council twitter page will be restricted to the Osage Hills District Committee Chair, the Grand Lake District Committee Chair, Osage Hills District Professional, Grand Lake Professional, the Council Scout Executive (and/or his/her designee), the Council President, the Executive Board VP of Marketing and for emergency situations, the Camp McClintock Ranger. In order to maintain the professional appearance and consistent language of posted information, only the Osage Hills and Grand Lakes District Committee Chairs will ordinarily post twitter information. During emergency situations, any of those positions named above are authorized to post safety information.
2. Upon the change of position among any of the aforementioned people, the twitter password must be changed.
3. Anything considered newsworthy from the Osage Hills District, Grand Lake District, or the Council may be posted to twitter. This includes event information, awards, meeting reminders, emergency announcements, new rules and regulations, updates on training, updates on materials, and any other appropriate news. Any inappropriate postings (as determined by Council leadership) will be removed from the Council twitter page. The individual who posted the inappropriate information will be denied future access.
4. Scout or scout leader names may not be posted to twitter without one of the following conditions being met: (1) permission of the Council Executive or his/her designee, (2) written permission from a minor scout's parents, or (3) written permission from an adult scout leader.
5. This policy may be changed at any time by the Council Executive Board, Council Executive, or the Council Key Three.